

The Kennedy Center 2010 Annual Report

Celebrating Sixty Years

s The Kennedy Center celebrates its 60th Anniversary milestone, we have a wonderful opportunity to reflect on where we have been and our expectations for the future. The Kennedy Center has a very proud history, positively impacting tens of thousands of citizens, young and old, throughout the State of Connecticut during these past sixty years.



From its humble beginnings in 1951, when Evelyn Kennedy and a dozen other parents with children with disabilities established a grass-roots organization, The Kennedy Center has grown from a program serving fifteen children, to a statewide multifaceted organization that serves over eighteen hundred individuals with disabilities annually. We would have never grown to become this beacon of hope and opportunity without the strong and loyal support of our community, our extraordinarily dedicated staff, and our selfless cadre of volunteers.

Today, The Kennedy Center, like so many organizations, is encountering economic and fiscal challenges unlike any that we have ever previously experienced. Despite these difficulties, we remain committed to honoring the traditions established by our founders of providing the highest level of service. We have implemented cost effective strategies designed to maintain daily operations without jeopardizing our quality service delivery. Whether we are providing therapy in our Birth to Three program, or assisting seniors to participate in their community, The Kennedy Center has and will continue to maintain its commitment to the improvement of each individual's quality of life. In this regard, I am pleased to report that our organization has recently completed its latest national accreditation review through CARF International and was found to have no recommendations, a distinction reserved to only 3% of rehabilitation organizations internationally.

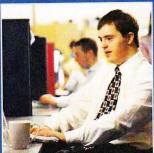
As The Kennedy Center advances forward into the 21st century, we will continue to strive for excellence and to provide the most comprehensive programming and supports available. As you read this report, know that the legacy left by our founders ensures an unremitting emphasis on personal choice, innovation, self-determination, the importance of family, community inclusion, skill development, and the protection of rights, so every individual with disabilities can lead a life that is productive, gratifying and rewarding.

Sincerely,

Martin D. Schwartz President & CEO

REHABILITATIVE SERVICES

It is hard to believe that there was a time when services were not available to individuals with disabilities. Sixty years of crusading for services and inclusion seems incomprehensible and yet here we are today serving over 1300 individuals on any given day. The evolution of one woman's plight to secure services for her son has led to amazing strides for all individuals who have a disability.

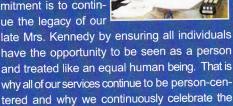


Our rehabilitation division is a testament to the growth and prosperity of these efforts. 2009 to 2010, our job placement and support services programs have expanded within Stamford, Danbury, Bridgeport, and New Haven serving 31% more individuals than last year. Our Mental Health Work Services program has expanded 27% and is now serving individuals in Bridgeport and Waterbury. The number of individuals who have retained

employment is 93% of those placed. Additionally, we have continued to provide services in our Partners school transition program and in our Acquired Brain Injury Program.

Our rehabilitation division is proud to serve the individuals who seek our services. We recognize that families have a choice in selecting their providers and our com-

mitment is to continue the legacy of our





HUMAN RESOURCES

The Kennedy Center continues to grow - employing over 675 full and part time employees and over 300 volunteers. Just in 2010 alone, 146 new positions were added to our roster. Twenty-three employees were promoted during the year and 24 employees took advantage of career opportunities within the agency. A new training program for direct care staff was developed and complements the leadership training program for supervisors already in progress. During 2010, employees participated in 1103 hours of training.

During fiscal year 2010, the agency served 1800 children and adults, which is a 12% increase over the same period as last year. Specifically, the agency experienced an increase serving individuals with autism, developmental delays, psychiatric and physical disabilities throughout 80 communities across Connecticut.



RESIDENTIAL SERVICES



Over the past 60 years Residential Services has evolved into a comprehensive array of supports provided within 16 licensed group homes, numerous apartment settings, as well as various

family homes. The Kennedy Center developed the very first residential homes for individuals with disabilities and special needs in the State of Connecticut. First Faust Hall was built in 1964 and then Maridot Manor in 1966. Even then, the founders had a keen awareness of the need for additional homes to support families who care for relatives with intellectual disabilities. Evelyn Kennedy and the Residential committee were highly supportive of the concept of expanding services. Consequently, The Kennedy Center was the first agency within the State of Connecticut to obtain federal funding from the Department of Housing Urban Development, which allowed us to also construct a small apartment building and a ranch style home.

Within 30 years from the time when the first home was built, The Kennedy Center created twelve additional residential homes. Presently, there are 86 individuals living within our 16 supervised group settings. Additionally, The Kennedy Center currently partners with individuals and various community programs to provide 18 living situations for individuals. Kennedy Center's residential staff provides weekly supports to the consumers that live independently in their own community settings.

Our founder, Evelyn Kennedy always stressed the importance of developing practical and innovative family services. To that end, over the past three decades our Residential Services Family Support staff has provided home-based support services to hundreds of families. Families have also received services through Respite Companions, Family Support Meetings, Advocacy, Respitality Weekends and Respite Grants Additionally, The Kennedy Center initiated the Caregiver for the Caregiver Program to response to the emerging trend where elderly parents and/or grand-

parents are providing care for younger and adult relatives with intellectual disabilities. Since 2003, The Southwestern Agency on Aging has provided the necessary program funding that addresses the need of both the caregiver and the family



member with a disability. The program has been recognized for its success in teaching younger family members with disabilities to perform household tasks that in turn provide critical support to the elder parent. The program has been the recipient of numerous local, state and national awards for its creative and functional approach in providing services for the entire family unit.

In The Residential Division...

Residential service delivery is conducted as a team process that includes the involvement of the consumer, his/her family member, the day and residential staff, nurses and the DDS Case Manager. As a result, a personal plan of service is designed to outline individualized program objectives that provides the structure for staff and consumer involvement in a wide variety of activities and services.

Consumers and family member alike complete interval satisfaction surveys that are utilized for continuous quality improvements for all of our residential programming. Historically consumers and family members report high levels of satisfaction with the staff and program services provided. Our Residential Staff commitment to the improvement of the lives of individuals with disabilities, and their families, has

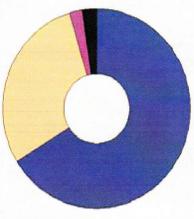


been the foundation of our service success throughout the decades. It is through their understanding and dedication that The Kennedy Center's mission is delivered with empathy, compassion and meaning.

Recently, the Four Seasons Ball committee launched an Adopt-A-Home program/fundraiser. Local organizations or individuals made pledge donations of \$2,000 or more, to provide much needed funding for the maintenance of our residential homes. This program has proven to be a very successful venture where relationships have been formed between the staff, consumers and the numerous volunteers who perform the work projects at the home.

FINANCE

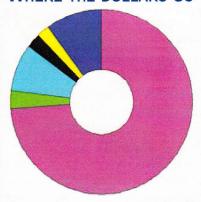
WHERE THE DOLLARS COME FROM



- Government Grants and Contracts-\$16,829,568
- Non-Government Grants Contracts, and Fees-\$7,456.181
- Contributions- \$556.135
- Fundraising Events and Other Income-\$639,862
- □ United Way of Eastern Fairfield County and Milford \$27,913

Total \$25,509,659

WHERE THE DOLLARS GO



- Employee Compensation and Related Payroll Expenses-\$19,093,051
 ■ Supplies and Food
- Supplies and Food Expenses - \$802,36*
- © Occupancy Costs \$2,192,066
- Consumer's Wages and Benefits- \$635,594
- Depreciation Expense \$562,126
- Other- \$2,590,699

Totals \$25,875,903

DEVELOPMENT



Development is extremely grateful for all the charitable donors, both old and new, who helped to make this an inspiring and unprecedented fundraising year. Our donors have created a generous community of supporters that make a real differ-

ence and have made a significant impact on our programs and services. We recognize and thank our generous new supporters such as The Norma F. Pfriem Foundation, the CVS Foundation, The Community Foundation of Greater New Haven and the Philanthropic Management Group at Bank of America Bank for joining our philanthropic community.

Even with the state of our economy, development raised more dollars than ever before because of the wonderful support of our donors. We held fundraising challenges at two of our annual fundraisings events that produced fantastic results. At Four Seasons Ball we held an



Adopt-A-Home Challenge where participants were asked to volunteer their money, time and talents for home improvement projects at each of our residential homes. All of our homes were adopted as a result of the challenge. We also held a Social Activity Group



Challenge at the Magic Moments fundraiser that was so successful Children's Services was able to add three new social activity groups. The Kennedy Center is very appreciative for the selfless support of our patrons and volunteers that have been the source of our accomplishment.

In our continuous quest to incorporate new technologies into our fundraising efforts, Development participated in the giveGreater.org 2010 Challenge. Organized by The Community Foundation of Greater New Haven, the goal of the challenge was to inspire unprecedented levels of on-line giving to nonprofits. Its online database of local nonprofit profiles is designed to increase our fundraising and marketing presence in the Greater New Haven community. Once again we were grateful to the numerous donors who made this great fundraising event a success.

The continuing precedent of energy and excitement from our community of volunteers, families and friends encourages our efforts to fulfill our commitment to individuals with disabilities and special needs. Again, we remain forever indebted for everyone's participation and dedication in helping The Kennedy Center to strive for continued excellence and to pro-



vide the most comprehensive programming and supports available.

KENNEDY INDUSTRIES

For our 60th year summary, we invite you to share in our ever-changing journey through a "Day in the Life of Kennedy Industries". Grab some nourishment; it's a long, full day spanning 15 hours!



It's barely 6:22am and our Transportation Manager and 14 drivers have pulled into our 39 Lindeman Drive, one of two Kennedy Center owned

buildings in Trumbull. Before the day is completed, we will have transported 230 people and traveled over 1600 miles (yes, we just drove to Dallas, Texas!). By 7am, our on-site kitchen is brewing coffee and preparing food for the three municipal and/or private businesses that we provide daily breakfast and lunch to, as part of our small business enterprise concept.

By 9am, our physical therapist for our birth-to-three program is pulling into the driveway of a 1920's built home in Fairfield. She will be one of three professionals who will visit a 13-month old little girl this week to address developmental delays involving language and motor skills. Simultaneously, individuals assisted through our Supported Employment program, are arriving at their worksites with a job coach and a small crew of talented workers. Presently, we support 170 people through our mobile work crews, businesses, temporary sites and long-term business placements.

By 10am, our NISH and BESBE groups are producing bandages for our AbilityOne contract and our 23 Community Experience programs, covering nine



communities, have begun to settle into their volunteer sites, community outings, art expression and small group activities. Five of our programs specifically address school-transition opportunities and two are specific to individuals on the autism spectrum. We also support a Senior Options program and an Alzheimer's program specifically for early onset and persons with Down Syndrome.

As the morning progresses, individualized out-



ings begin through our Therapeutic Recreation Department and a young social skills group for 3-4 year olds is creating some exciting noise of laughter at our Reservoir building.

This is one of eleven social skills group for children on the autism spectrum between 3-21 years.

By 3pm, our after school programs through Lighthouse and Family Partnership Program are in full swing. And yes, the transportation department that posted enough miles in a week to cross our continent twice, is back operating and ensuring a safe travel home. After three, is also prime time for our behavioral/clinical supports for families in their home, as well as parent and sibling support groups, additional social skill groups, and inhome supports and respite programming. In addition, close to 60% of our maintenance contracts through our Supported Employment division begin to complete contract expectations between 4-9pm.

And yes, eventually our doors close for the night, our heads hit the pillow, and the 285 staff who feel honored to have supported an immensely unique group of individuals are reminded that "Celebrating Potential" says it all.

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THE KENNEDY CENTER'S PHILOSOPHY OF SERVICE

PURPOSE

The Kennedy Center is a non-profit community based rehabilitation organization offering innovative, comprehensive program services to persons with disabilities and pecial needs, from birth to senior years. Our staff is highlyexperienced in developing specialized individual plans for those with intellectual disabilities, acquired brain injury, hearing and visual impairments, cerebral palsy and mobility impairments.

MISSION

Our mission promotes the empowement of consumers with diverse abilities, disabilities, and experiences toward optimal participation and inclusion in the community.

VALUES

The Kennedy Center's environment and programs value diversity and promote the elimination of discrimination and advocate for social equality and independence. We believe in treating all people with dignity and respect and encourage persons and their families to work and interact with our staff to create a collaborative team effort.

www.thekennedycenterinc.org